

INVOICE



WDIV
550 W. Lafayette Blvd.
Detroit, MI 48226
52-0854807 FEIN
Main: (313)222-0444
Billing: (313)222-0459

<http://www.clickondetroit.com/index>

Billing Address:

Jamestown Associate
Attention: Accounts Payable
5 Mapleton Road
Ste 300
Princeton, NJ 08540

Send Payment To:

WDIV
75 Remittance Drive Ste 3110
Chicago, IL 60675-3110

Invoice #	Invoice Date	Invoice Month	Invoice Period
255818-1	08/26/12	August 2012	07/30/12 - 08/07/12

Station	Account Executive	Sales Office	Sales Region
WDIV	Nick Welte	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/N Cassis/R/CON/MI	CASSIS FOR CONGRESS	

Flight Dates	Order #	Alt Order #
08/04/12 - 08/07/12	255818	06262653

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/06/12	08/07/12	Local 4 News Today 5-6A	5-6a	11-----	:30	2	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 11----- 2 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 5:37 AM Local 4 News Today 5-6A 5-6a :30 NCMV0724H \$400.00 NM 2 WDIV Tu 08/07/12 5:22 AM Local 4 News Today 5-6A 5-6a :30 NCMV0724H \$400.00 NM									
2	08/06/12	08/06/12	Local 4 News Today @ 6A	6A-7A	2-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 2----- 2 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 6:12 AM Local 4 News Today @ 6A 6A-7A :30 NCMV0724H \$600.00 NM 2 WDIV M 08/06/12 6:58 AM Local 4 News Today @ 6A 6A-7A :30 NCMV0724H \$600.00 NM									
3	08/06/12	08/06/12	Today Show	7-9a	4-----	:30	4	\$800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 4----- 4 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 7:23 AM Today Show 7-9a :30 NCMV0724H \$800.00 NM 2 WDIV M 08/06/12 7:58 AM Today Show 7-9a :30 NCMV0724H \$800.00 NM 3 WDIV M 08/06/12 8:28 AM Today Show 7-9a :30 NCMV0724H \$800.00 NM 4 WDIV M 08/06/12 8:49 AM Today Show 7-9a :30 NCMV0724H \$800.00 NM									
4	08/06/12	08/06/12	M-F Local 4 News 5-6pm	5P-6P	1-----	:30	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 5:39 PM M-F Local 4 News 5-6pm 5P-6P :30 NCMV0724H \$1,300.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

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Advertiser		Product	Estimate Number
POL/N Cassis/R/CON/MI		CASSIS FOR CONGRESS	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	08/06/12	08/06/12	M-F Local 4 News 6-630p	6P-630P	1-----	:30	1	\$1,450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/06/12 08/12/12 1----- 1 \$1,450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV M 08/06/12 6:12 PM M-F Local 4 News 6-630pm 6P-630P :30 NCMV0724H \$1,450.00 NM									
6	08/04/12	08/04/12	Sat News 8/4	6-630p	-----1-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 08/04/12 6:24 PM Sat News 8/4 6-630p :30 NCMV0724H \$1,000.00 NM									
7	08/05/12	08/05/12	Sun News 8/5	6-630p	-----1	:30	1	\$950.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$950.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Su 08/05/12 6:11 PM Sun News 8/5 6-630p :30 NCMV0724H \$950.00 NM									
8	08/04/12	08/05/12	OLYM Wknd AfternoonSa	12n-6p	-----SS	:30	1	\$1,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----SS 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 08/04/12 12:45 PM OLYM Wknd AfternoonSa/Su 12n-6p :30 NCMV0724H \$1,500.00 NM									
9	08/04/12	08/04/12	Sat 6-8am/Local 4 News	6-8am	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WDIV Sa 08/04/12 7:55 AM Sat 6-8am/Local 4 News 6-8am :30 NCMV0724H \$300.00 NM									

Total Spots **14** Gross Total **\$11,700.00**

Payment Terms 30 Days

Agency Commission **\$1,755.00**
Net Amount Due **\$9,945.00**

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